



UNIVERSITY of
SOUTH FLORIDA
ST. PETERSBURG CAMPUS

STUDENT SUCCESS A YEAR IN REVIEW 2022 – 2023



WHAT IS COVERED IN THIS REPORT?

WELCOME & REFLECTION

REGIONAL VICE CHANCELLOR OF STUDENT SUCCESS.....2

REGIONAL ASSISTANT VICE CHANCELLOR OF STUDENT SUCCESS –
ENROLLMENT & TRANSITIONS AND STUDENT OMBUDS3

REGIONAL ASSISTANT VICE CHANCELLOR OF STUDENT SUCCESS AND DEAN OF STUDENTS4

WHO IS STUDENT SUCCESS AT USF ST. PETERSBURG CAMPUS?5

MULTICULTURAL ORGANIZATION DEVELOPMENT (MCO).....6

DEPARTMENTAL HIGHLIGHTS8

IMPACT TO THE FIELD12

NEW HIRES.....14

IMAGES AT-A-GLANCE15

TESTIMONIALS.....17



WELCOME & REFLECTION



DEAR FRIENDS,

We are delighted to present the Student Success Year in Review for the University of South Florida St. Petersburg. It has been another busy year, filled with accomplishments and advancements in supporting student success and making strides in the development of engaging and accessible student and community programming.

One of the defining challenges we faced over the past year was continuing to navigate the disruptions and changes we experienced due to the COVID-19 pandemic and the lingering effects on our student population. Student Success rose to the occasion, adapting to provide unwavering support to our students. We understood the importance of maintaining a sense of community and ensuring the well-being of our students. By leveraging technology, we implemented virtual services, established online resources, and ensured students' continual access to the support and guidance they need.

We are thrilled to announce that our campus welcomed a record number of residential students in 2022-2023. This accomplishment is a testament to our commitment to promoting learning, personal growth, and empowering students to achieve their goals. We have worked tirelessly to ensure that each student receives personalized attention, tailored resources and a welcoming environment that nurtures their success.

A core aspect of our mission has been the development of programming that is engaging, helpful and ensures better access to the university's resources. We have strived to create an inclusive and diverse range of programs that cater to the unique needs of our student body. From career development workshops and internships to leadership programs and academic support initiatives, we have focused on providing comprehensive opportunities that enable our students to flourish both academically and personally. By partnering with faculty, staff, and local organizations, we have offered a wide array of experiential learning opportunities that enrich our students' academic journey.

Additionally, we have taken significant steps to ensure better access to the university. Recognizing the financial barriers faced by students, we have expanded access to scholarship and grant opportunities, established partnerships with external organizations to provide funding, and offered financial aid educational services. By proactively addressing these challenges, we have made strides in making higher education more accessible for all students, regardless of their socioeconomic backgrounds.

Looking ahead, we will continue to adapt to the evolving needs and challenges of our students, developing innovative practices to promote their success. Through ongoing collaboration with faculty, staff, and community stakeholders, we will develop new initiatives that foster learning and engagement, support holistic growth, and cultivate a powerful sense of belonging among our students.

I would like to express my deepest gratitude to the dedicated Student Success staff, whose unwavering commitment and hard work contributed directly to the achievements highlighted in this report. I also extend our sincere appreciation to the University of South Florida faculty, staff, and community partners who have collaborated with us throughout the year.

Patti Helton

Regional Vice Chancellor of Student Success





DEAR FRIENDS,

Welcome to a new academic year! Before we jump to the warp speed mode that accompanies the start of the fall semester, let’s pause and reflect on our success and take some time to relax and refresh this summer.

I continue to be impressed by your passion and hard work, Colleagues. I am proud of the work we have done to support our students as we all decipher the new way of operating as an institution of higher learning. Our students benefit from your efforts to offer both in-person and virtual programming and support services. The thought, care, planning and careful budgeting that goes on behind the scenes to deliver the right programs and services to the right students at the right time does not go unnoticed.

We see you! We know you work hard—*very hard*. We are grateful.

I have high hopes for what our students will learn and accomplish this year thanks to all of the work you have done to help create our new Student Success Action Plan, for your work within your departments, for your cross-campus collaborations and partnerships, and for many of you, the work you have put into the Persistence Committee FTIC Cohort Retention and Graduation Action Plan. I am beyond proud of each member of Student Success for investing time and energy into these efforts.

Finally, I encourage you to invest in yourselves. If you have not taken time off, please do so. If you have neglected your annual physical or dental care, please make the time to invest in your own wellbeing. Finally, please find time to take a breath during every work day. To quote our beloved Antonia Robinson, “Skip rope, not lunch!”

Thank you again for all the dedication you put into this important work and to helping our students succeed. Go Bulls!

Laura Zuppo

Regional Assistant Vice Chancellor of Student Success – Enrollment & Transitions and Student Ombuds





DEAR EXCELLENT COLLEAGUES,

Reflecting upon this past year, 2022-2023, calls to mind the words “tireless effort.” Across Student Success, I can point to example after example of where a colleague has gone the extra mile to ensure a program was carried out successfully or that a student received the kind of care that would have them receive the right resources to keep making progress to their degree. This past year was devoted to ensuring that every student feels a strong sense of connection to the university and that who they are is significant.

We continued to learn from the impact of the COVID-19 pandemic and adapted our program delivery to be carried out in virtual, face-to-face and hybrid venues in an effort to meet students where they are. Our residential halls were full to capacity and this brought about opportunities to expand programming and cultivate a sense of community for almost 1,000 students. Our programming saw record numbers of participation and engagement. Often times, we would see triple the amount of students than anticipated which was exciting to witness. Today’s student brought with them a high level of academic achievement, a fluency with technology and expectations of their university that their experience be of high caliber. I believe our team achieved this and more. And for all of their effort, I am grateful.

This upcoming year looks to be promising as we strive to provide a powerful student experience focused on lifting up the USF Strategic Plan’s ambitious goals. While much work remains to be done I feel very optimistic about our shared commitment to centering the student experience and working collaboratively to do right by each student we encounter.

Thank you for taking the time to read through our year in review. I am proud of what we have accomplished together.

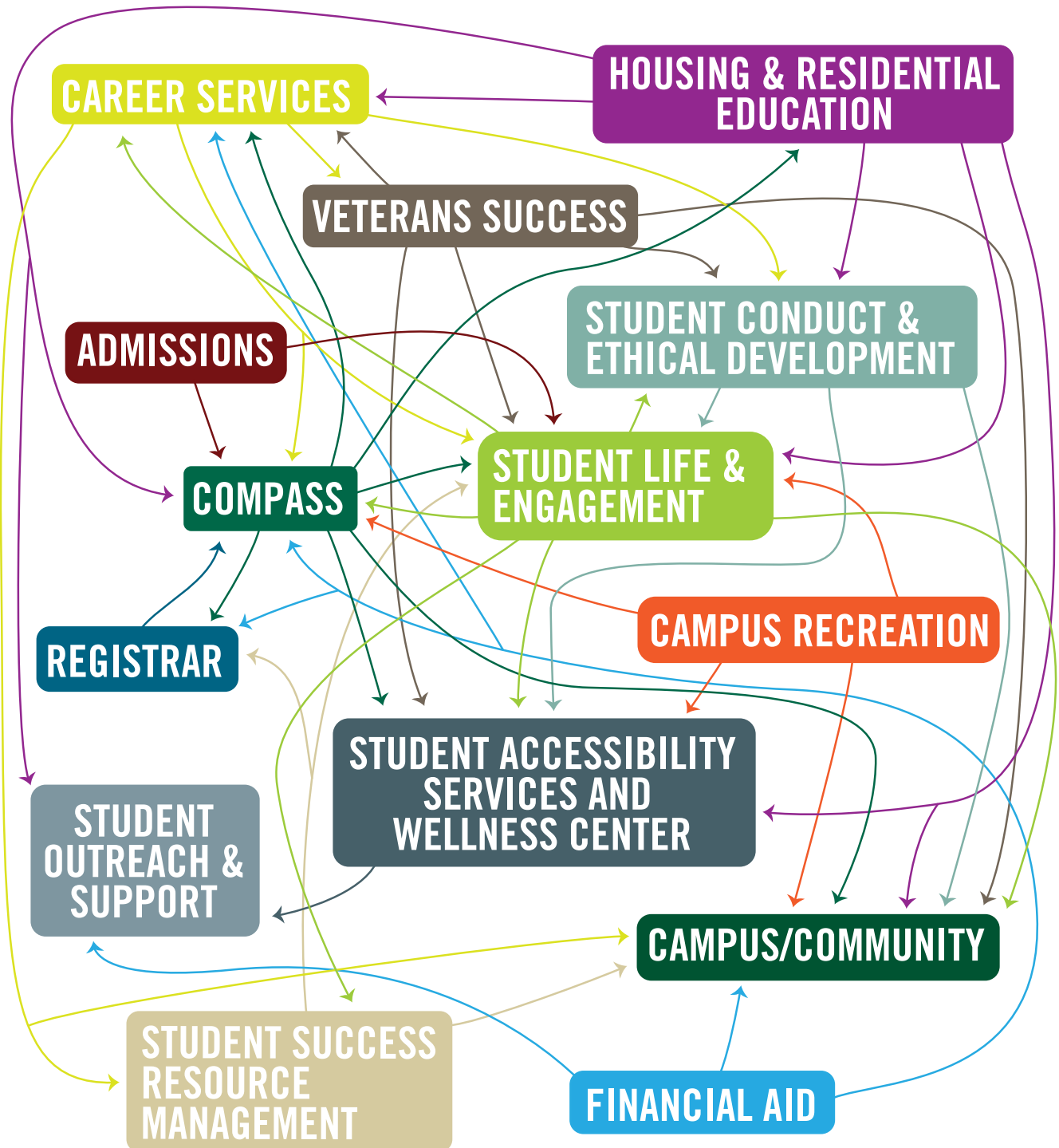
Jacob Diaz

Regional Assistant Vice Chancellor of Student Success and Dean of Students



WHO IS STUDENT SUCCESS AT USF ST. PETERSBURG CAMPUS?

Each line represents collaborations that takes place between the different functional areas that make up Student Success at the USF St. Petersburg campus:



COLLABORATION IS WHAT MAKES THE DIVISION OF STUDENT SUCCESS POWERFUL!

MULTICULTURAL ORGANIZATION DEVELOPMENT (M COD)

Multicultural organization development (M COD) is a process of change that supports an organization moving from a monocultural – or exclusive organization - to a multicultural – or inclusive, diverse and equitable organization.

Within USF St. Petersburg campus Student Success, our purpose for this work is to create an inclusive community by striving to foster a climate where all employees and students feel free to show up in the fullness of who they are. In 2021-2022, we first conducted and reviewed an initial assessment of where Student Success is on the path to inclusion and second, we developed and implemented three aspirational goals for the division in 2023-2024.



MULTICULTURAL DEVELOPMENT

- Student Success will commit to building knowledge, awareness, and skills in the areas of multiculturalism, diversity, equity, inclusion, and social justice. The division will create opportunities to engage in such learning and development.

ACCESSIBILITY

- Student Success will commit to increasing accessibility across all areas of our services and programs including but not limited to policies, technology, barriers, marketing, and space. We will participate in on-going assessment of a broad range of accessibility needs and address areas of improvement.

ACCOUNTABILITY

- Student Success will create and sustain a culture of accountability across all areas in order to promote multicultural organizational development. This will include accountability at the division, department, and individual level. Accountability will be embedded throughout the division work processes to include but is not limited to: policies, procedures, performance evaluation, and strategic planning.



Moving forward in the 2023-2024 year, our energy will be focused on the goal of accountability and designing initiatives that help us to realize a culture that fosters more inclusivity. Areas of focus are:

- Onboarding of new employees
- Provide on-going training opportunities
- Professional development plans that incorporate tangible Justice, Equity, Diversity and Inclusion (JEDI) goals
- Staff recruitment and retention strategies
- Carry out departmental internal assessments
- Performance evaluations
- Departmental and divisional strategic planning
- Development of departmental outcomes

FUNCTIONAL AREAS EFFECTS TOWARDS JUSTICE, EQUITY, DIVERSITY AND INCLUSION INCLUDED THE FOLLOWING:

POLICIES/PROCEDURES

- Resource Management tracked and reported monthly diverse supplier spending by the division. Encouraged staff to use diverse suppliers for purchasing, when appropriate.
- COMPASS updated all programming efforts and marketing to included clear communications on how to access any accommodations needed for participation.
- The Wellness Center conducted a review of forms, paperwork, and surveys to ensure more inclusive language and assessment of DEI-related needs.



DEPARTMENTAL PROGRAMS AND SERVICES

- The USC has dedicated a screen to monthly awareness events to help spread awareness and information pertaining to the monthly events.
- Campus Recreation implemented Women on Weights program and Women of the Rec program.
- Housing & Residential Education and Student Life & Engagement supported two of their Residential Communities by facilitating the Stonewall Suites Thanksgiving Program and King Suites Field Trip.
- Veteran's Success hosted Sexual Assault Awareness Month Veterans Clothesline Project to support survivors of Military Sexual Trauma.
- New Student Experience hosted a First-Generation tabling event to create awareness and appreciation for this population of students on National First-Generation Celebration Day.
- Campus Visitation provided support for diverse populations on tours (including having a translator on a tour for Hispanic students; arranging a special meeting with OMA for underrepresented prospective students).
- Expanded Pinellas Access to Higher Education services to international and undocumented students at Saint Petersburg College.
- Bull 2 Bull Money Management presented to the UMatteer students with intellectual disabilities.
- SLE hosted the Diversity and Inclusion conference on the St. Petersburg campus with 125 attendees and a theme of Resiliently Pushing Forward.
- OMA put on the annual Drag Show that celebrates the LGBTQIA+ community and drag culture through performances.
- SLE hosted "Let Your Voice Be Heard", which created a safe space to discuss legislation that effect our students.

MULTICULTURAL COMPETENCY EXPECTATIONS AND TRAINING

- Scott Fontechia from the Learning Academy facilitated a training for all staff and career peers on working with neurodiverse students.
- Orientation created opportunities for attendees to identify into various identity groups to increase connections and visibility during the program. Distribution of a special populations resource sheet to highlight services available to various identity groups.
- Veteran's Success hosted breakout sessions during orientation to educate military-connected students and their families on all benefits and resources available to them throughout their student lifecycle.
- Susan Kimbrough, in collaboration with Dr. Jacob Diaz, facilitated a presentation titled "Leading through fostering deeper relationship with those we serve" incorporating reflection about identity conscious interactions.
- Antonia Robinson, in collaboration with Dr. Jake Diaz, delivered a presentation titled "Being Your Authentic Self: The Space between Comfort and Belonging" at the USF Black Employee Steering Committee Enlightenment Workshop Series.
- Laura Zuppo and Dr. Amber Dumford presented on Food Insecurity entitled, "Understanding Differences in the Determinants of Food Insecurity Among Racial and Ethnic Minority College Students" at the College of Education in Tampa.

RECRUITMENT AND RETENTION OF STAFF

- The Career Center created Handshake labels to better communicate specialized opportunities for veteran and veteran dependent students to better target opportunities to this community.
- Resource Management developed a resource guide for supervisors who are recruiting new staff, including things to consider when hiring staff of various backgrounds.
- Student Conduct & Ethical Development focus on hiring initiatives, expanding recruitment efforts and working to ensure a diverse pool of applicants for the coordinator position.

PHYSICAL ENVIRONMENT

- Campus Recreation purchased a new Ergometer to ensure all users have access to fitness equipment.

LEADERSHIP AND ADVOCACY

- Housing & Residential Education hosted Professional Development sessions with staff team and article reviews in staff meetings.
- COMPASS trained Peer Coaches in inclusive language and principles of community as part of developmental leadership curriculum.
- Aubrey Hall chaired the D&I committee.
- Allison Dinsmore, Student Accessibility Services, participated in the Presidential Advisory Committee on Accessibility and the Chancellor's Advisory Diversity and Inclusion Committee.



DEPARTMENTAL HIGHLIGHTS

CAMPUS RECREATION

- Certified 38 students in American Red Cross CPR Pro, AED, and First Aid and certified 7 students as American Red Cross Lifeguards.
- Renovated the outdoor basketball court to include pickle-ball.
- Purchased new squat rack, 5 treadmills, 1 Ergometer, and a new Pontoon boat.
- Implemented Free In-Body Fridays to encourage healthy mindset around body composition.
- Campus Recreation had 41,007 participants throughout all recreation facilities and programs with 3,321 being unique users.
- Hosted inaugural USF Camp Rocky to kids in the community for ages 6 to 7.



DEPARTMENTAL HIGHLIGHTS

WELLNESS CENTER + STUDENT ACCESSIBILITY SERVICES

- Wellness Center celebrated our 10-year anniversary.
- Co-created a ONE USF peer education model.
- Implemented the “I ask for help” campaign.
- Implemented procedural changes to the new Academic Regulations Committee (ARC) process.
- Increase in Student Accessibility Services (SAS) Academic Coaching utilization.
- Student Accessibility Services (SAS) staff participated in several training activities through Association on Higher Education and Disability.



RESOURCE MANAGEMENT AND STUDENT CENTERS & EVENTS

- Resource Management completed 126 personnel actions (up from 50); 64,842 student hours worked between May 1, 2022 – April 30, 2023; 2,212 PCard transactions for \$574,514 (up from 1,524 for \$364,157), 77 Purchase Orders totaling \$1,292,878 (up from 69 POs for \$939,493).
- The University Student Center Advisory Board was established consisting of 5 student members, providing student perspectives on dining, event procedures, spaces within the USC, and Study Center weeks.
- Student Centers & Events celebrated the 10-year anniversary of the construction of the USC and the remodel of the SLC. This celebration included collaborating with campus partners during Fall 2022 for a Birthday Bash on Harborwalk where over 200 participants enjoyed music, food, and even a birthday cake.
- Lauren Levy led a divisional task force to develop a new employee orientation program consisting of resources for supervisors, a first 30/60/90 day checklist, and culminating in the first ever Student Success New Employee Orientation event in June 2023.
- Hosted several large campus large events including, BOT meeting, President Law's Inauguration, 10 Year Anniversary of USC Construction and SLC Renovation, Conference on World Affairs, and Drag Show.



ENROLLMENT AND TRANSITIONS

Enrollment and Transitions, under the leadership of the Regional Assistant Vice Chancellor of Student Success, serves to support and lead many functional areas within USF St. Petersburg campus Student Success including but not limited to Admissions Recruiting and Evaluations, Career Services, Compass Student Experience, Financial Aid, Student Ombuds and Registrar. The overarching goal of the area is to provide the best possible service to undergraduate students and families throughout their enrollment journey, from pre-application through graduation. We strive to help students achieve their dreams of a college degree.

- USFSP hosted the 2023 State University System (SUS) High School Guidance Counselor Tour.
- Reporting lines transition for Academic Advising and Opportunity Center (AAOC) from Academic Affairs to Student Affairs.



DEPARTMENTAL HIGHLIGHTS

COMPASS STUDENT EXPERIENCE

- New Student Experience hosted 37 in-person programs to support the transition of our First-Year, Second-Year & Transfer students and 75.19 % of first time in college (FTIC) students starting in summer/fall 2022 engaged with the New Student Experience in some capacity. *In this instance, engagement is defined as an interaction with Peer Coach services or attendance at a New Student Experience program/event.
- Developed, planned and implemented a campus specific Family Weekend programming, including internally built revenue-generating registration system. There was a total of 186 registered participants for the 2022 Fall Family Weekend.
- The Pinellas Access to Higher Education (PATHe) program brought back USF's presence at St. Petersburg College by hosting 17 events, interacting with 436 SPC students, and hosting 100 appointments with SPC and prospective students.



FINANCIAL AID AND BULL-2-BULL FINANCIAL EDUCATION

- Between July 1, 2022 and May 15, 2023, the Financial Aid Office answered telephone calls from over 5,000 students and their families, regardless of campus. Appointment offerings expanded to include virtual, telephone and in-person, resulting in 45 Incoming First Time in College appointments, 28 Incoming Transfer student appointments, and 106 Continuing student appointments also during that same timeframe for a total of 179 appointments.
- Financial Aid created new supplemental Orientation materials that provided more tangible take-away information.
- Financial Aid staff were recognized by Pinellas County School District for contributing to the success of Pinellas County as the Most Improved for a Large District throughout the state of Florida.
- Bull-2-Bull (B2B) Financial Education provided a Money Management workshop to the U Matter students to aid them in acquiring basic financial management skills for independent living.
- Bull-2-Bull has completed over 75 one-on-one Coaching sessions this year.

CAREER SERVICES

- In July of 2022, the Career Readiness Module launched, in line with the Florida State Legislation (1006.751) and Board of Governors guidance that all new students must complete a career readiness module in their first year at the university. Lesa Shouse updated the course information in Canvas to meet required standards and include most helpful information for incoming students. She worked with Tampa colleagues to get an ODS PowerBI dashboard to monitor completions and "CS Holds." As of May 18, 2023, 1,015 St. Pete campus students have completed the module, out of the 1,476 invited.
- In April 2023, USF Career Services from Tampa, Sarasota, and St. Petersburg began to the Handshake consolidation process to be completed in summer of 2023. The effort so far has been incredibly collaborative and positive. The workgroup has a goal of completing the consolidation by August 23, 2023 with continuing updates and upgrades.
- Career Services staff reviewed 2,503 documents on Handshake providing feedback on over 1,730 resumes and cover letters. There were 35% more documents uploaded than in 2021-2022.
- Employers posted over 80,000 jobs and 78,383 jobs were approved on Handshake, with 16,651 being internships or experiential learning and 97 on campus jobs.
- Handshake had a 15% increase in student logins at 14, 277 individual log-ins by 2,593 unique students/alumni.



DEPARTMENTAL HIGHLIGHTS

ADMISSIONS & EVALUATIONS

- Admissions began utilizing the Self-Reported Academic Record (SSAR) for the application process to USF.
- There was an increase in the profile of Fall FTIC admits to the St. Petersburg campus from the 2021-2022 cycle to the 2022-2023 cycle.



OFFICE OF THE REGISTRAR

- Registration Event in November and April to promote the start of the registration cycle.



DEAN OF STUDENTS (DOS)

The Dean of Students (DOS) Office is a comprehensive department that provides a wide variety of student supports with a focus on community, culture, and care in mind. We prioritize our students wellbeing and strive to ensure each student has equitable access to success.

HOUSING AND RESIDENTIAL EDUCATION

- Fall 2022 move-in welcomed more residents than ever before with over 900 residents.
- Room Selection for 2023-24 saw a 101.8% increase in returners and 138.2% increase in FTICs who participated compared to the 2022-23 process.
- Housing and Residential Education brought back building-wide programs and WOW events including, Tour de Peli, Laser Tag, and Bingo.
- 82% of the Resident Assistant team had a GPA of 3.0 or higher.
- Completed facility projects in the residence halls to increase student experience including, painting hallways and cleaning of HVAC system in Pelican, installing a bike rack at Osprey, and power washing exteriors of buildings.



MILITARY AND VETERANS SUCCESS

- Implemented processes to receive, process, code, and certify GI Bill benefits on the USF St. Petersburg campus.
- VSPC (Veterans of South Pinellas County) increased scholarship by 500% to \$6,000 after students attended and supported the organizations' events in the community.
- Hosted a military-inclusivity open house and student panel to show the diverse backgrounds of USFSP military-connected Students.
- Through our community partnerships one of the military-connected students, who was struggling with transportation issues, was awarded a brand-new vehicle through a partnership with USAA.
- Raised awareness for survivors of military sexual trauma by hosting the first ever Sexual Assault Awareness Month Veterans Clothesline Project on the St. Petersburg campus.

STUDENT CONDUCT AND ETHICAL DEVELOPMENT

- Increased Dean of Students Ambassador online and social media presence, BullsConnect, Instagram and podcasts.
- Dean of Students Ambassadors programmed and collaborated with campus and community partners including, Crash Car and Intoxication Goggles with MADD, Love on the Lawn with Wellness Center and hosted the 5th annual Festival of Sex with partners from CASA (Community Action Stops Abuse), Planned Parenthood and Career Services.



DEPARTMENTAL HIGHLIGHTS

STUDENT OUTREACH AND SUPPORT

- Student Outreach & Support processed 3,417 reports in the last Fiscal Year.
- 25 students graduated from the USF Pearls program
- Student Outreach & Support has processed 1,894 Academic Regulations Committee petitions
- 6,198 bottles and cans were recycled through the Reverse Vending Machines with 4,153 units being metal and 2,045 units being plastic.

STUDENT LIFE AND ENGAGEMENT

- 39 out of 41 SLE student workers had a cumulative GPA of 2.8 or above! With 6 being at a 4.0. There is an expectation of all of the SLE student employees to maintain a GPA above the minimum student requirements.
- The Rocky Mascot Program launched in Summer 2023.
- Office of Multicultural Affairs co-hosted the Stand for Freedom march which amplified student voices and reassured solidarity among campus entities.
- Leadership and Student Organizations (LSO) took 11 students to Atlanta, GA to participate in the Un-bull-ievable Service Break trip.
- Harborside Activities Board hosted an Art Show where USFSP graphic art students could show and sell handmade pieces. 94 students checked into the event.
- For the first time in USF St. Petersburg history, Student Government hosted a meet and greet with USF Football Head Coach Alex Golesh in April 2023.



IMPACT TO THE FIELD

PROFESSIONAL TRAINING AND CERTIFICATIONS

- Abigail Bradley-Tyler has completed her 2nd year in her doctoral program.
- Melissa Bassaragh completed the Federal Student Aid (FSA) Professional Judgment, Dependency Status Determinations, and Verifications credentials.
- Victoria Beltran completed her doctoral project.
- Andy Dang completed the Hubspot certification in E-Mail Marketing and Social Media Marketing and is working towards an MBA from USF.
- Heather DeLancett completed the USF Project Management Certificate issued by the USF Office of Corporate Training & Professional Education.
- Samantha Fiore completed her Master's of Public Administration from USF.
- Zachary Fitzgerald completed the exam for Certified Professional Resume Writer.
- Al Gentilini completed Leadership St. Petersburg through the St. Petersburg Chamber of Commerce
- Lauren Levy completed the Project Management for HR Professionals USF Corporate Training Certificate, and the Optimizing Engagement: Creating Higher Employee Retention and Improving Workforce Productivity Workshop.
- Lesa Shouse completed the USF Online Instructor Certification in February of 2023.
- Taylor Snipes completed the Coaching Academy from the UCF Higher Education Coaching academy, the exam for Certified Professional Resume Writer, and the USF Online Instructor Certification.
- Kasey Szel has completed her 1st year in the College Student Affairs Masters program at USF.
- Kayla Tucker completed the Professional Certificate in Google UX.
- Heather Willis completed the National Association of Student Financial Aid Administrators (NASFAA) Verification for Professionals credentials.
- Laura Zuppo completed the International Ombuds Association Foundations 5-Day Intensive Course.
- Rita Zwiefel completed the OIC certification.
- Jenelle Belle has completed Levels I, II and III of fostering success coaching.
- Morgan Berg completed an internship at Queens College in New York.
- Daniel Espejel Blas completed an internship at Rutgers University in New Jersey.

IMPACT TO THE FIELD

PROFESSIONAL ACCOMPLISHMENTS

- Joyner Atilas-Lopez was certified as a Gallup Global Strengths Coach.
- Andy Dang served as the MPI (Meeting Professionals International) Tampa Bay Area Chapter President.
- Andy Dang & Erin McFee were accepted into the Emerging Leaders Mentor/Protege program as part of the Tampa Bay Chamber.
- Lauren Levy led a task force that has created resources to centralize New Employee Onboarding and created a Student Success New Employee Orientation as a way to try to help decrease overall employee turnover.
- Carolina Nutt was selected to serve as one of the faculty members for the Orientation Professionals Institute (OPI) hosted by the Association for Orientation, Transition and Retention (NODA).
- Todd Post served as a panelist for the City of St. Petersburg 9/11 Remembrance Ceremony.
- Lesa Shouse served on the Florida Association of Colleges and Employers Board of Directors as the Professional Development Director coordinating the fall Zoom-In Conference and programming for the June 2023 Annual Conference in Sarasota, FL.
- Nuri Troy was elected as Director of Official's for NIRSA Flag Football Regional Tournament and was elected as a clinician for NIRSA Flag Football National Tournament.



AWARDS

- 2023 Nelson Poynter Memorial Library Halloween Contest winner (Funniest) – SLE
- Golden Apple, USFSP Ambassadors Award-Abigail Bradley-Tyler
- Rockys Leadership Awards
 - Graduate Assistant of the Year Award – Nicole Alfaro
 - #NoTitleNeeded Staff or Faculty Award – Joyner Atilas-Lopez
 - USF Employee of the Year – Leah Reynolds
 - Best Program of the Year – Women of the Rec Night
 - Student Organization of the Year – South Florida All Stars Dance Club
 - Student Org Advisor – Aubrey Sampson
- SEAHO Service Award – Amy Pounders
- Top Performing Chapter, MPI Global – Andy Dang
- Town and Gown Award – Carolina Nutt and the entire Compass Team
- USF Outstanding Staff Award – Anthony Carinci



GRANTS AND DONATIONS

- MPI Foundation/Event – Andy Dang
- Student Success Professional Development Grant – Kasey Szel
- The estimated donation earned by USF during Reverse Vending is \$1,120.20 (this estimate does not include the month of June).



IMPACT TO THE FIELD

STUDENT SUCCESS PRESENTED AT THE FOLLOWING CONFERENCES

- AACRAO (American Association of Collegiate Registrars and Admissions Officers) Annual Conference.
- ACUI Region III Conference.
- ACUI Annual Conference.
- ASCA (Association of Student Conduct Administrators) Region 8.
- AUCCCD (Association for University and College Counseling Center Directors) 2022 conference.
- Florida ACE (Association of Careers and Employers) Conference.
- NASPA (National Association of Student Personnel Administrators) Summer Symposium.
- NACA (National Association of Campus Activities).
- NACE (National Association of Colleges and Employers).
- TEDxUSFSM Understanding and Supporting Transfer Student Success.

NEW HIRES

Welcome to the new employees within Student Success at the USF St. Petersburg campus:

- ▶ Nicole Alfaro
Graduate Assistant for Success Advocacy (COMPASS)
- ▶ Samantha Circelli
LCSW, Staff Therapist (Wellness Center)
- ▶ Samantha Fiore
PATHe Opportunity and Access Advisor (COMPASS)
- ▶ Tia Gomez Zeller
PATHe Transfer Support Advisor (COMPASS)
- ▶ Kyle Grosskopf
Harborside Activities Board Coordinator (Student Life and Engagement)
- ▶ Kyonna Henry
Director of Student Life and Engagement (Student Life and Engagement)
- ▶ Mars Hernandez
OMA Temporary Specialist (Student Life and Engagement)
- ▶ Brenae Hillard
PATHe Pre College Advisor (COMPASS)
- ▶ Belle Jones
Graduate Assistant for Orientation and Campus Visitation (COMPASS)
- ▶ Kiliana Lugo
Assistant Director of Recruitment (Admissions)
- ▶ Mayelin Montero
Operations Graduate Assistant (Resource Management)
- ▶ Zackery Morales
Non-student OPS Veteran Support Specialist (Office of Veteran Success)
- ▶ Freddie O'Brion
Coordinator for Campus Visitation (COMPASS)
- ▶ Maria Paz
Administrative Specialist (Housing and Residential Education)
- ▶ Anjum Perfetti-Reid
Student Programs Manager (Student Life and Engagement)
- ▶ Evita Persaud, Psy.D.
Assistant Director of Counseling Services (Wellness Center)
- ▶ D. Lando Pieroni
Admissions Recruiter Advisor (Admissions)
- ▶ Amy Pounders
Assistant Director for Residential Education (Housing and Residential Education)
- ▶ Courtney Safko
Assistant Director of Prevention Services (Wellness Center)
- ▶ Kristin Simunac, Ph.D.
Statistical Data Analyst (Enrollment and Transitions)
- ▶ Justin Singh
Coordinator for Residential Education for Osprey Suites (Housing and Residential Education)
- ▶ Molly Stout
Graduate Assistant (Housing and Residential Education)
- ▶ Kasey Szel
Leadership and Student Organizations Coordinator (Student Life and Engagement)
- ▶ Jenelle Thompson
HAB Coordinator starting in August 2022 (Student Life and Engagement),
Unit HR Coordinator starting in May 2023 (Resource Management)
- ▶ Macy Thurler
1st & 2nd Year Programs Coordinator for the New Student Experience (COMPASS)
- ▶ Nuri Troy
Sport Programs Coordinator (Campus Recreation)
- ▶ Adam Williams
Enrollment Management Analyst (Office of the Registrar)
- ▶ Rita Zwiefel
Coordinator Internships and Career Experiences (Career Services)





“Student Center & Events is full of people that care and get the job done. I have so much fun on shift when I’m here!”

“The wellness center helped improve my mental and physical health which helped me to have a chance to succeed in life.”

“Looking back, I am immensely grateful for the opportunities and oversight I received during my journey with employment at USF St. Petersburg. My student employment experience has undoubtedly shaped me into a more well-rounded individual, equipped with practical skills, and a deeper understanding of teamwork, responsibility, and professionalism.”

“THE OFFICE OF VETERAN SUCCESS WAS ABLE TO ASSIST ME THROUGH ADMINISTRATIVE AND FINANCIAL HOLDS BETWEEN THE VA AND THE UNIVERSITY. I WAS ALSO ABLE TO GAIN PROFESSIONAL EXPERIENCE AS A WORK-STUDY IN THE OFFICE WHILE HAVING THE FULL SUPPORT TO MAINTAIN MY DESIRED GPA AND DIRECT ME TO THE PROPER RESOURCES WHENEVER I NEEDED ANY SORT OF ACADEMIC ASSISTANCE. THE OFFICE OF VETERAN SUCCESS HAS BECOME A PLACE I CAN TRUST WHENEVER I NEED ANY SORT OF HELP, AND FOR SOMEONE WHOSE FAMILY LIVES OUT OF THE COUNTRY, IT HAS BECOME SOMEWHAT OF A SECOND HOME FOR ME.”

“You all were very informative and helpful.”

“I LOVE WORKING WITH THE STUDENT CENTER AND EVENTS TEAM. EVERYONE ON THE STAFF IS WONDERFUL TO WORK WITH AND I LOOK FORWARD TO GOING INTO WORK EVERY WEEK!”

“The Experience that my team and I have shared in Flag Football Intramural Sports at USFSP was by far the most enjoyable and memorable moment of my college career. It was the highlight of our semester, and we surely cannot wait to continue to be involved in future Intramural programs.”

“YOUR EMAILS ARE SO HELPFUL, THANK YOU.”

“Living on campus has been a great experience for me over all because I have made a lot of friends here that I will keep in touch with after I graduate. Also, to develop job skills that I would need in order to get a job and get an interview. And also to live independently as well.”

“[My Career Coach] was very resourceful and willing to send me links to discover careers based on my degree and mock interviews. [My Career Coach] also reviewed my resumes and provided excellent feedback for improvements.”

“I ENJOYED THAT [MY CAREER COACH] PROVIDED A LOT OF INPUT FOR MY PERSONAL STATEMENT. SHE REALLY TOOK TIME TO GO THROUGH IT THOROUGHLY WITH ME AND TELL ME THE AREAS THAT NEEDED IMPROVEMENT.”

“FAVORITE JOB SO FAR! I FEEL WELCOME IN SLE AND THE SUPERVISORS ARE AWESOME. I’VE LEARNED GREAT COMMUNICATION SKILLS WHILE WORKING IN SLE.”

“I appreciate the guidance I received in searching for an internship that suits my interests. I have a better understanding of how to proceed than I had prior. I was given advice on how to start writing my resume and I will be reaching out again soon!”

“I BECAME MORE CONFIDENT IN MY ABILITIES.”

“Thank you for all the very helpful info! My head is spinning!!”

“MEREDITH, THANK YOU SO MUCH FOR ALL YOUR HELP. I COULDN’T HAVE DONE IT WITHOUT YOU, AND I WILL MISS HAVING YOU AS MY COACH.”

“OVER THE PAST YEAR, MY SENSE OF BELONGING TO THE OFFICE, AS WELL AS MY ADMISSIONS KNOWLEDGE, HAVE GROWN STRONGER. HELPING STUDENTS AND FAMILIES TAKE THEIR FIRST STEPS INTO HIGHER EDUCATION AND NAVIGATE THE UNIVERSITY SYSTEM HAS BEEN A FULFILLING EXPERIENCE. I WITNESSED A POSITIVE EVOLUTION OF OUR ST. PETE OFFICE THIS PAST YEAR AND THE ADDITION OF NEW TEAM MEMBERS HAVE HAD POSITIVE IMPACTS IN MANY DIFFERENT WAYS. I KEEP SAYING THAT I AM NOW GRADUATING FROM USF BUT I HOPE THAT LIFE TAKES ME BACK TO WORK IN THIS OFFICE IN A NEAR FUTURE.”

“I felt stuck, with nowhere to turn. I was given your name to help me understand my bill and my financial aid. My parents aren’t helping me, so I didn’t understand what anything meant or how my financial aid worked. You took the time to explain everything to me. I felt that you cared that I was here. Thank you for helping me to figure it all out now and how to plan for future semesters too!”

“THE WELLNESS CENTER HAS GREATLY IMPROVED MY HEALTH PHYSICALLY AND MENTALLY, ALLOWING FOR A HEALTHY AND ACTIVE PERSONAL LIFE.”

“Big help honestly, great resource.”

“Thank you for helping me with my registration issues. I appreciate you consistently contacting other departments on my behalf. I’m so happy to be continuing my stay at USF. Go Bulls!”



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