Crowd-Sourced SeeClickFix Apps in Pinellas

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Objectives

This study examines

- The efficacy and role of a crowd-sourced data collection and reporting application (SeeClickFix) in participatory decision making for flood related events.
- The role that socio-economic status plays in reporting of crowdsourced data



Methods

Data reported through the crowd-sourced app, SeeClickFix, is analyzed to determine the spatial and social characteristics of flooding and water-related reporting trends in four neighborhoods in Pinellas County, FL within the study period (2013-2017).

Targeted Reports

Reclass Code	Type of Complaint
Α	Flooding Event
В	Stormwater Infrastructure Repair Request
С	Standing Water/Mosquito
D	Sewer and Sanitation

Biophysical Vulnerability



Socio Economic Vulnerability





SeeClickFix Report Summary (2013 – 2017)

SeeClickFix Report Summary (2013 – 2017)									
Response Distribution				Response by Category					
Neighborhood	Total	Total #	Total # of	А	В	С	D		
	Population	of	Targeted						
		Reports	Reports						
GPP	16400	1051	85	14	31	36	4		
МСР	29883	5635	134	17	89	22	6		
SA	607	966	166	37	43	83	3		
W-EL	16499	1106	84	13	21	46	4		
Total	68855	8758	469	81	184	187	17		

Targeted Reports By Neighborhoods



Repeated reports







Source: SeeClickFix.com

Resolved Time by Problem





Reporting Trends Over Time (Targeted and All)







Cross Checking





Comparison of Storm Drains and Targeted and Repeated Complaints by Neighborhoods





The results of this study show that crowd-sourced data such as SeeClickFix, when mined and mapped

- Could be used by local officials to identify recurring problems,
- Make effective decisions about resource allocation,
- Foster Transparency

Implications

- Climate change is expected to lead to increase in frequency and intensity of extreme weather events such as hurricanes and flooding in Pinellas County, Florida and throughout the world.
- The steady increase of crowed-sourced reports over the study period suggests that crowdsourcing platforms such as SeeClickFix facilitate citizen participation in governance from marginalized communities, and has the potential to help local officials determine what type of vulnerabilities and resource allocation needs exist in diverse communities.

Acknowledgements

Student Assistants:

- Amada Fernandez
- Jacob Hunt
- Cassidy McGrane

► Funding: GISEBA 511224-07034