

# SOLAR UNITED NEIGHBORS

We're a community of people building a new energy system with rooftop solar at the cornerstone.



over  
**100,000**  
supporters



# Overview

Who we are

How we got started

FL solar growth

Demand for more solar+storage for  
resiliency

Future solar policy around resiliency



# How We Got Started



**Started in  
2007 and it  
wasn't easy!**

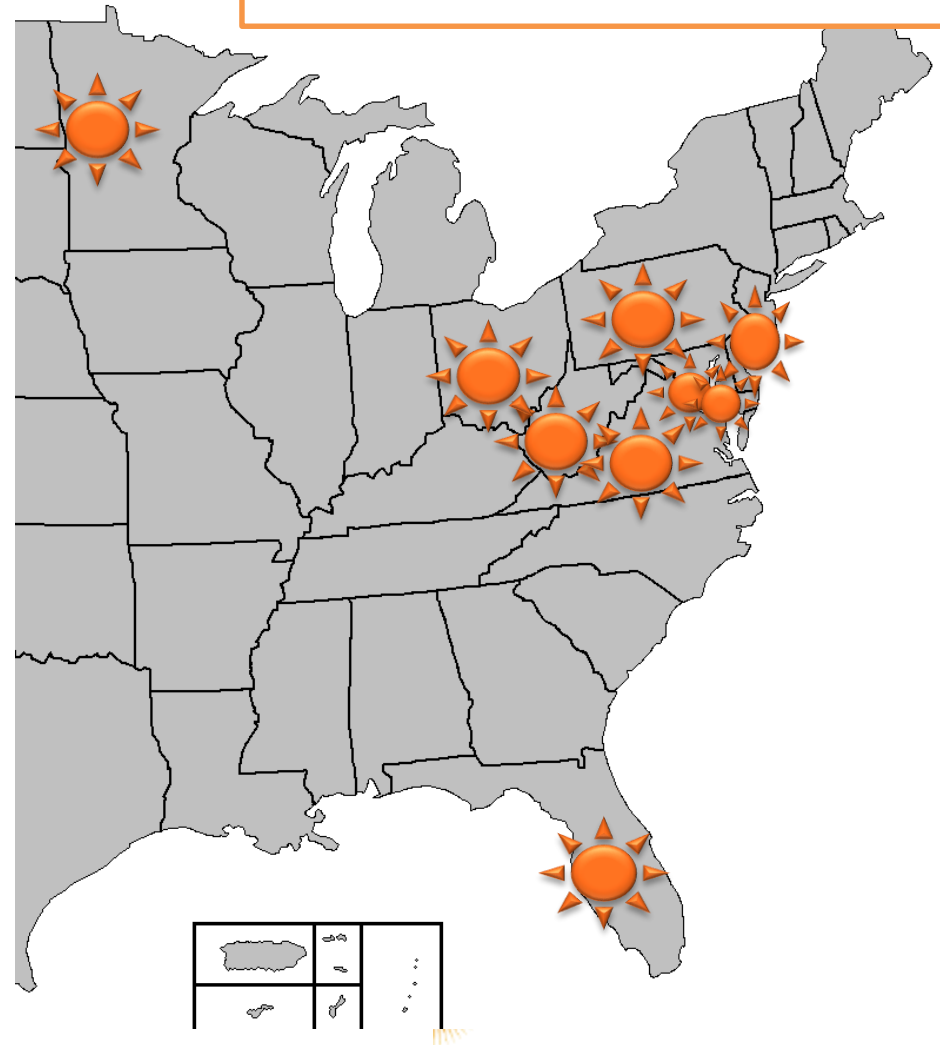
**Mount Pleasant Solar Cooperative**



# About Solar United Neighbors

- We're a national organization with on-the-ground programs in 9 states
- Solar United Neighbors of Florida is the largest!
- Program launched officially in 2016 with outreach support from the League of Women Voters of Florida

- D.C.
- Florida
- Maryland
- Minnesota
- New Jersey
- Ohio
- Pennsylvania
- Virginia
- West Virginia
- Texas



# Solar United Neighbors Florida Team!

Angela  
DeMonbreun,  
Program  
Director



Heaven  
Campbell,  
Program  
Associate



Jody Finver,  
Miami-Dade  
Coordinator



Julia Herbst,  
St. Pete  
Coordinator





# We engage deeply with our network

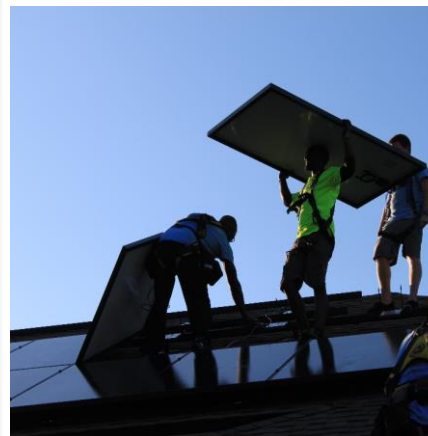


**3,340**  
Solar installations

**26.2 MW**  
Installed capacity

**\$64M**  
invested in local  
solar industries

**785** solar jobs  
created

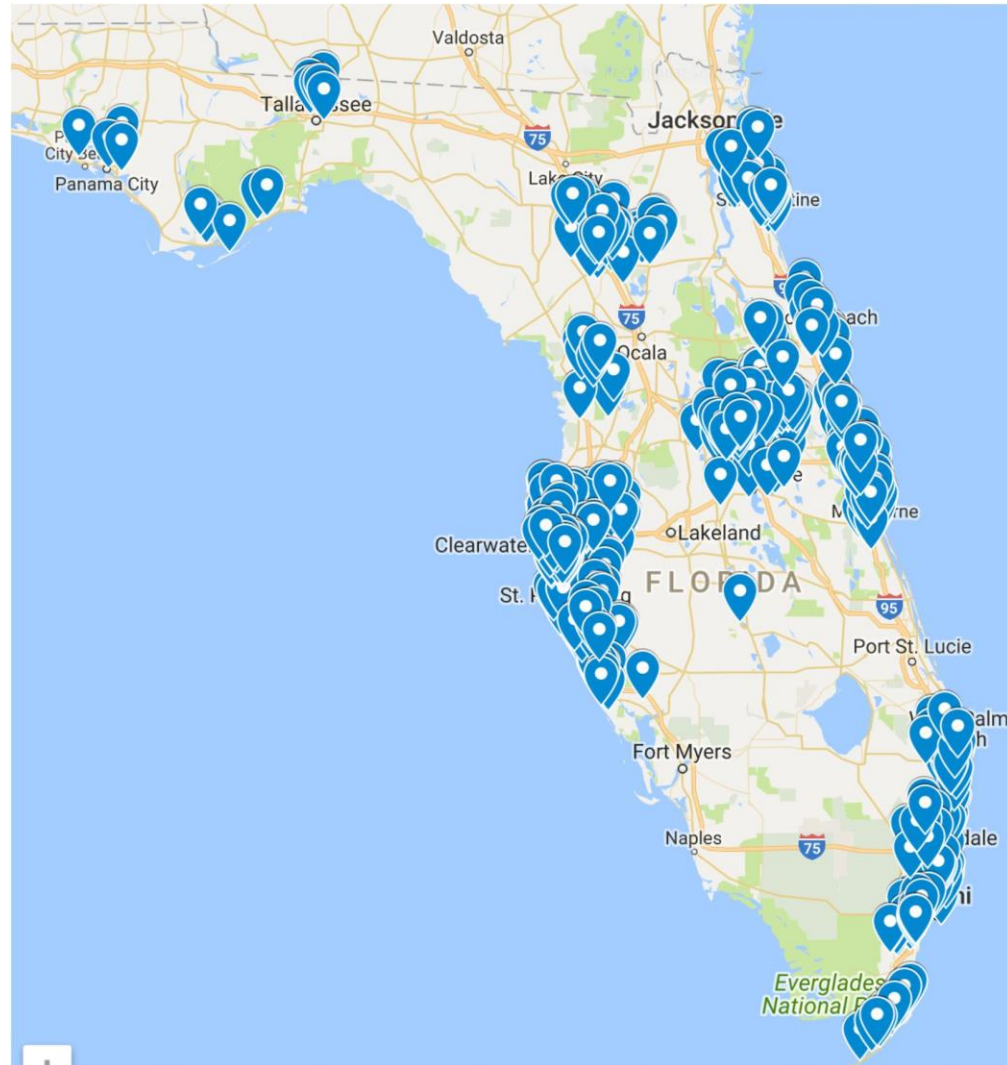


**13,000**  
actions by our  
supporters in 2017

**2,000**  
volunteers in 2017

# Florida Solar by the numbers

- **40 Solar co-ops** implemented in Florida since 2015
  - 7 within Tampa/St. Pete region
- **6,000+ homeowners** educated through information session and our email campaign.
  - 1,605 within Tampa/St. Pete region
- We have helped **1,237 homeowners go solar** across Florida, resulting in **\$24,219,000** million of economic investment.
- **Over 11 Megawatts** of total installed capacity.
- Our work has created **328** solar jobs



# Why people (and companies) go solar





# The “Grid of the Future” is happening today!

Homeowners want to own, finance, & control their energy

- 28% of our solar owners have electric vehicles.
- Most are considering adding storage.
- Policy that unleashes private investment for public good will be supported!

Utilities that embrace solar owners as part of a collective solution to cheap, clean, local, & reliable power will thrive.



# We pilot and scale new models like electric vehicles and storage to expand the market





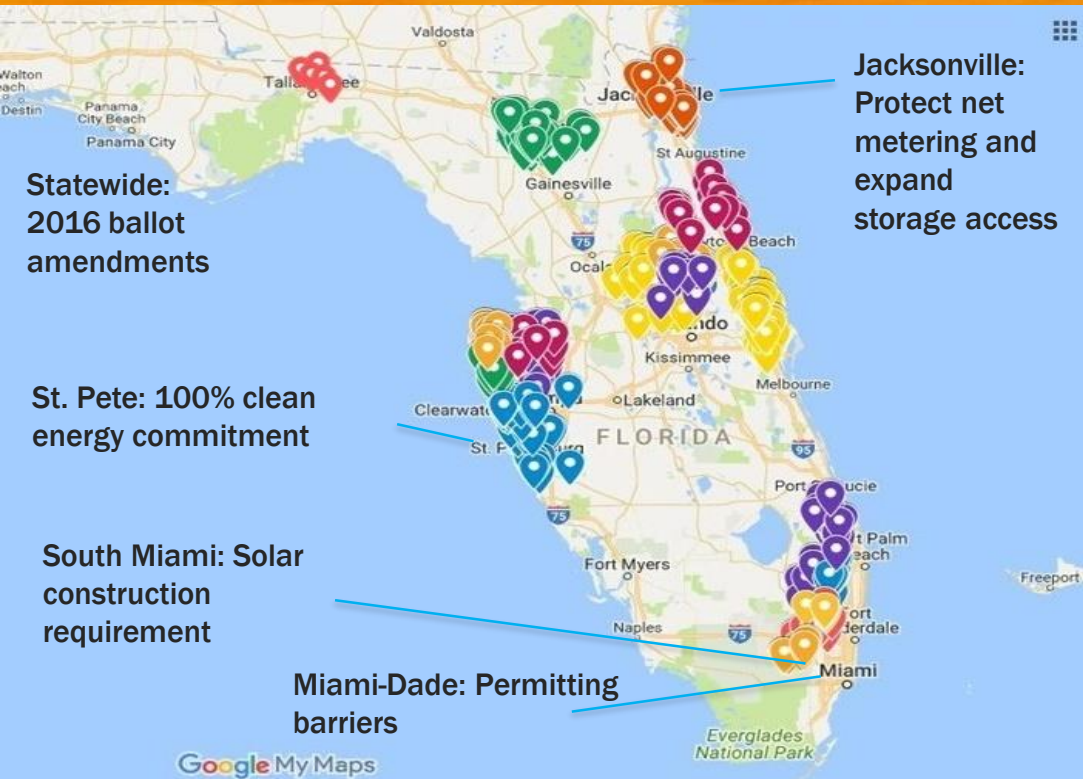
# Policy in Florida

## Florida Keys

“The pilot program will measure the benefits of resilience assistance to support the energy needs of critical facilities, such as emergency shelters, hospitals and health facilities, airports, and emergency response units, like police and fire departments.”



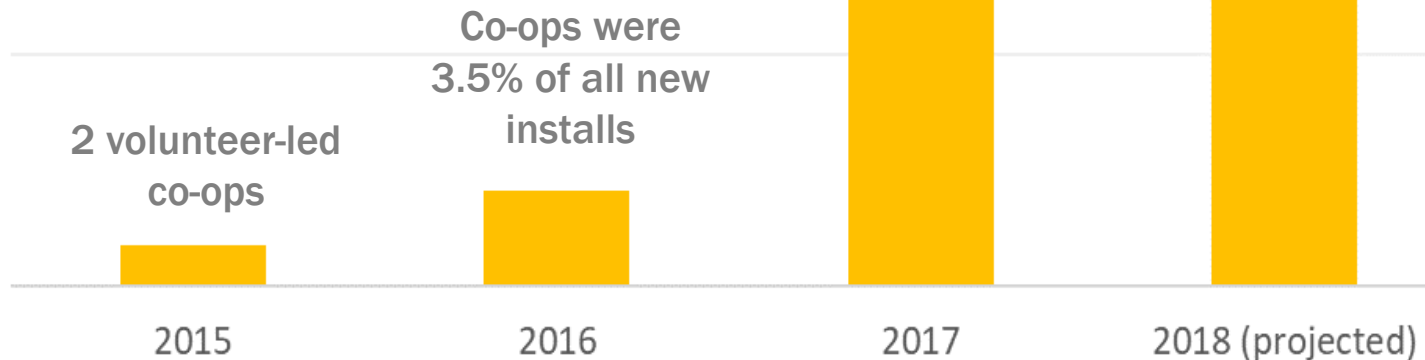
# When we organize locally, we win: Florida



→ Accelerating the market

Co-ops were 9.4% of all new installs

→ Improving local & state policy





**Thank You!**

**Angela DeMonbreun, FL Director**

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